

PRAIRIE CEREALS SUMMIT



2024 Sponsorship Package

Brought to you by:



Alberta Grains



November 27-29, 2024
Fairmont Banff Springs Hotel
Banff, Alberta





The Prairie Cereals Summit is an opportunity for farmers and industry member to learn from engaging presenters on timely and relevant topics. It is also an opportunity to network with each otehr over a pint. The Prairie Cereals Summit provides your organization with direct exposure to approximately 300 attendees for the entire two-day conference.

Hosted at the picturesque Banff Springs Hotel, the event features an evening beer reception, a day full of captivating speakers and a banquet dinner complete with entertainment.




























Alberta Grains is pleased to offer several sponsorship opportunities for your organization to gain exposure and connect with farmers and industry leaders. With your support, the Prairie Cereals Summit will continue to grow and maintain its status as a 'must-attend' on the agriculture conference circuit.



PRAIRIE CEREALS SUMMIT

Sponsorship Level At-A-Glance



Sponsorship Benefit	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Friend \$1,500
Company logo recognition included in the following: event agenda, thank you poster, Eventbrite registration page, albertagrains.com					
Verbal company recognition in opening and closing remarks					-
Recognition of sponsorship in GrainsWest, January 2025 edition					
Advertising discount in any two 2024 issues of GrainsWest	35%	30%	25%	15%	10%
Complimentary full-access event registration(s)	4	3	2	1	-
Inclusion of brochure or company information in delegate bags					-
Opportunity to provide branded gift as door prize					
Banner displayed throughout event				-	-
Discounted full-access event registrations for producer customers (up to four)	20%	15%	10%	-	-
Logo recognition on attendee name tags		-	-	-	-



Exclusive Sponsorship Opportunities

Alberta Grains is pleased to offer exclusive sponsorship opportunities for your organization at the Prairie Cereals Summit. Each of our exclusive sponsorships have their own benefits as listed below, in addition to the benefits of the corresponding sponsorship levels outlined on the previous page.

Wednesday Beer Reception <ul style="list-style-type: none">• Logo included on drink tickets for beer reception.• Opportunity to speak to attendees at beer reception.• Opportunity to have banner present at beer reception.• Verbal recognition and PowerPoint logo slide as Beer Reception Sponsor during opening remarks.	Platinum \$10,000
Keynote Speaker <ul style="list-style-type: none">• Verbal recognition and PowerPoint logo slide as Keynote Speaker Sponsor.• Opportunity to introduce keynote speaker and speak to attendees.	Platinum \$10,000
Banquet Dinner <ul style="list-style-type: none">• Verbal recognition and PowerPoint logo slide as Banquet Dinner Sponsor.• Opportunity to speak to attendees during dessert.• Opportunity for a company representative to deliver a welcome statement to attendees.	Platinum \$10,000
Alberta Grains AGM Lunch <ul style="list-style-type: none">• Logo signage displayed at lunch buffet table.• Verbal recognition and PowerPoint logo slide as AGM Lunch Sponsor during AGM.	Gold \$7,500
Thursday Lunch <ul style="list-style-type: none">• Logo signage displayed at lunch buffet table.• Verbal recognition and PowerPoint logo slide as Thursday Lunch Sponsor before breaking for lunch.• Opportunity to speak to attendees before breaking for lunch.	Gold \$7,500
Thursday Reception And Poster Session <ul style="list-style-type: none">• Logo signage present at bar and throughout reception area.• Verbal recognition and PowerPoint logo slide as Reception and Poster Session Sponsor.• Poster session card to have logo recognition included.• Opportunity to be interviewed by Jeremy Boychyn for the Growing Point podcast.	Gold \$7,500
NEW! Panel Sponsor <ul style="list-style-type: none">• Recognition as the panel sponsor on display screens throughout the panel.• VIP seating.• Speaking opportunity in choice of one the following formats:<ul style="list-style-type: none">• Participate as a panel moderator, or• Engage as a panel member, contingent upon alignment with the topic and suitability. <p>Both opportunities offer your organization valuable space to share insights and perspectives.</p>	Gold \$7,500 (2 spots available)



Exclusive Sponsorship Opportunities

Friday Breakfast

- Logo signage displayed at breakfast buffet table.
- Verbal recognition and PowerPoint logo slide as Friday Breakfast Sponsor and Workshop Sponsor during closing remarks.

Silver \$5,000

Thursday Breakfast

- Logo signage displayed at breakfast buffet table.
- Verbal recognition and PowerPoint logo slide as Thursday Breakfast Sponsor during opening remarks.

Silver \$5,000

Audio Visual

- PowerPoint logo slide and verbal recognition as Audio Visual Sponsor twice during the event during opening remarks and at banquet.

Silver \$5,000

Banquet Entertainment

- Verbal recognition and PowerPoint logo slide as Banquet Entertainment Sponsor.
- Opportunity for a company representative to introduce the evening entertainment.

Silver \$5,000

Lanyard

- Logo included on attendee lanyards worn throughout Prairie Cereals Summit.
- Minimum two-year commitment (2024 and 2025) required for this sponsorship.

Silver \$5,000

Wifi

- Wifi password of your choosing for attendees to connect to during Prairie Cereals Summit.
- Password displayed throughout event and mentioned verbally during opening remarks.

Bronze \$2,500

NEW! wednesday afternoon refreshment break sponsor

- Logo signage displayed at refreshment break.
- Option to provide custom coffee sleeves, cups or napkins with logo during break.
- Verbal recognition and PowerPoint logo slide as Morning Refreshment Break Sponsor during opening remarks.

Bronze \$2,500

NEW! Slido Q&A Sponsor

- Recognition of company logo on every Slido QR slide displayed on the screen throughout the event.
- Verbal recognition as slido sponsor.

Bronze \$2,500
(1 spot available)

Thursday Morning Refreshment Break

- Logo signage displayed at refreshment break.
- Option to provide custom coffee sleeves, cups or napkins with logo during break.
- Verbal recognition and powerpoint logo slide as refreshment break sponsor during opening remarks.

Bronze \$2,500



Exclusive Sponsorship Opportunities

Thursday Afternoon Refreshment Break

- Logo signage displayed at refreshment break.
- Option to provide custom coffee sleeves, cups, or napkins with logo during break.
- Verbal recognition.

Bronze \$2,500

NEW! Countdown Sponsor

- Social media countdown featuring a branded asset with the Prairie Cereals Summit logo and partnering sponsor, showcasing the event countdown on social platforms.
- The countdown will be displayed three times on the Alberta Grains social platforms leading up to the event, and once on the day of the event.
- A voice-over will introduce the conference's start and acknowledge the sponsor of the countdown prior to the start of the Thursday program.

Bronze \$2,500

NEW! Registration Sponsor

- Signage Recognition displayed at the registration booth throughout event.
- Verbal recognition and PowerPoint slide as registration sponsor.

Bronze \$2,500

Hotel Parking

- Verbal recognition and PowerPoint logo slide as Hotel Parking Sponsor.

Friend \$1,500

NEW! Meeting Space Sponsor

- Provide attendees with the option to reserve meeting space in one-hour intervals for private meetings with collaborators.
- Sign recognition in the meeting space.
- Logo recognition on booking form.

Friend \$1,500



BROUGHT TO YOU BY
Alberta Grains
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Please contact **STACY ZIMMER**
at 403-291-9111 or
szimmer@albertagrains.com
for information about these
sponsorship opportunities.